

Table 1 – Regions of the world where Italian films released in Italy in 2014 and 2015 have been distributed (average values per film)

|                      | <b>2014</b>      |                                    | <b>2015</b>      |                                    | <b>Total</b>     |                                    |
|----------------------|------------------|------------------------------------|------------------|------------------------------------|------------------|------------------------------------|
|                      | No. of countries | No. of days since release in Italy | No. of countries | No. of days since release in Italy | No. of countries | No. of days since release in Italy |
| Europe               | 6.1              | 145                                | 6.6              | 143                                | 6.4              | 144                                |
| North America        | 1.3              | 237                                | 1.4              | 240                                | 1.4              | 239                                |
| South America        | 2.5              | 378                                | 2.0              | 309                                | 2.2              | 337                                |
| Asia & Pacific Rim   | 2.6              | 348                                | 2.6              | 244                                | 2.6              | 286                                |
| Africa & Middle East | 4.3              | 210                                | 1.5              | 152                                | 2.7              | 177                                |
| <b>Total</b>         | <b>8.2</b>       | <b>176</b>                         | <b>6.8</b>       | <b>186</b>                         | <b>7.3</b>       | <b>182</b>                         |